



BREAKFAST BRIEFING

Internet Defamation: Defend Against Defamers and Cyber-attackers

As internet speech grows, so does internet defamation. From online reviews to social media trolls, the internet has become a ripe environment for defamers and cyber-attackers.

Join us for a Breakfast Briefing panel session where we will discuss some pertinent questions regarding attacks on your name, brand, and reputation:

- ⇒ How to handle negative online reviews?
- ⇒ Can I force a website to take down a review?
- ⇒ Do I have a defamation claim?
- ⇒ What are common defamation defenses?
- ⇒ Can I find out who is behind anonymous posts?
- ⇒ Can I take over a website used to spread false information?
- ⇒ When can I take action against a defaming employee?
- ⇒ What non-disparagement clauses are effective?
- ⇒ How can PR firms help minimize reputational injury?
- ⇒ How can I preempt an allegation and control the news cycle?
- ⇒ What are PR solutions beyond the courtroom?

When:

Thursday, October 25

8:00 a.m.:

Registration & Breakfast

8:30 a.m. - 10:00 a.m.:

Program with Q&A

Where:

1st Floor Conference Room
2300 Wilson Blvd.
Arlington, VA 22201

Panelists:

Joe Meadows - Moderator

Jennifer Elgin

Doug Taylor, Jr.

Robert Johnson, Washington
Media Group