

Copyright/Trademark



COPYRIGHT/TRADEMARK ATTORNEYS

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Ideas that become creative works – logos, slogans, branding, trade dress and “look and feel” schemes – are the raw materials of the modern economy and can be every bit as valuable as oil, iron and lumber. Without proper protection, however, what springs from the imagination might as well be tossed out with the week’s trash. We develop customized protection plans to ensure your works remain within your control and capitalize on your intellectual property.

The attorneys at Bean, Kinney & Korman know how important your brand is to your company. Keeping that in mind, we work with you to identify and protect your brand through our copyright and trademark services. We help our clients develop strategies for their intellectual property, identify their rights and defend those rights in court. Whether you are an emerging business or a large enterprise, we provide the services needed to protect the value of your copyrights and trademarks.

Copyrights

Our intellectual property lawyers offer a range of copyright services including registering your work, maintaining your portfolio, providing copyright counseling and handling all licensing and agreements associated with your copyrighted works.

Trademarks

Our attorneys are well versed in trademark law and regularly assist clients with clearing trademarks for use, and with trademark registration, maintenance, monitoring and enforcement. We routinely work with the United States Patent and Trademark Office by responding to questions and office actions and representing clients in oppositions and other proceedings before the Trademark Trial and Appeal Board.

Experience with Infringement Claims

We counsel our clients faced with infringement claims, providing knowledgeable and practical advice that is not simply the textbook answer but takes into account the realities of the business world in which the useful (and marketable) life of an idea may be measured in months, not years. Our litigation practice has experience enforcing and defending copyright and trademark rights nationwide.

Reported Cases

Brenco Enterprises, Inc. et. al v. Takeout Taxi Franchising Systems, Inc. et al, No. 177164, 2003 Va. Cir. LEXIS 86 at *1 (May 2, 2003)

George & Co., LLC v. Imagination Entm't Ltd., 575 F.3d 383 (4th Cir. 2009)

Published Articles

Supreme Court Strikes Down Trademark Registration Ban on Free Speech Grounds
July 2017

Look Before You Click "Agree": The Importance of Negotiating Your Company's Software License Agreements
BKK Business Law Newsletter, November 2014

Common Myths about Copyrights and the Internet
BKK Business Law Newsletter, November 2014

Redskins Trademark Cancelled - Q&A with Bean, Kinney & Korman
June 19, 2014

Common Copyright Mistakes Small Businesses Make
BKK Business Law Newsletter, January 2014

Copyright Law 101: Your Guide to Copyright Law
WebCents magazine, November 2012

Copyright Law 101
BKK Business Law Newsletter, November 2012

Copyright Law: What Intellectual Property is Protected?
Small Business Trends, September 2012

Alert for Trademark Owners: Trademark Monitoring and Registration Scams
IP Frontline, June 2012

U.S. Copyright Termination - A Window is Opening
Intellectual Property Today, May 2012

Protecting & Registering Your Intellectual Property
BKK Business Law Newsletter, September 2009

News

Redskins Trademark Cancelled - Q&A with Bean, Kinney & Korman
June 19, 2014

Bean, Kinney & Korman Clients Win Summary Judgment in Trademark Infringement Case
July 25, 2008

Seminars & Events

Business Education Series: Avoiding Liability for Social Media Postings
Reston, VA, October 9, 2019

Trademark Administrators and Practitioners Meeting
Berlin, Germany, September 2019

Evaluating Fair Use for Copyrights
August 29, 2017