

Internet & e-Commerce

ATTORNEYS

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No matter how your business intersects with technology, our experienced team of lawyers can help you protect and leverage your assets. Whether your company provides high-tech solutions to government agencies, licenses entertainment content to and from providers, or markets your products and services through an online presence, Bean, Kinney & Korman has go-to lawyers to advise you on the legal issues and provide you with real-world business solutions.

Our attorneys have decades of experience with the business and technical aspects of emerging technologies and analyzing the legal issues in protecting your intellectual property. We've helped entrepreneurs build their online presence from the ground up and advised growing companies on protecting their intellectual property assets. We've fought to retrieve domain names and to stop imposters from taking advantage of our client's brand online.

The variety and creativity of our services in this practice area mirror the variety and creativity of our clients' businesses, including:

Getting Online and Mobile

- Negotiating website and mobile app development, and hosting agreements
- Drafting privacy policies, terms and conditions, terms of use and DMCA compliance
- Minimizing risks of potential liability from infringing or defamatory materials that may appear on client websites

Protecting Intellectual Property

- Domain name, copyright, trademark and trade secret counseling, prosecution, enforcement and defense
- Digital Millennium Copyright Act take-downs for copyright infringement
- Uniform Domain-Name Dispute-Resolution Policy (UDRP) domain name disputes before the World Intellectual Property Organization
- Litigating privacy and publicity rights, and defamation and libel claims

Leveraging Your Assets

- Trademark licensing
- Content hosting and licensing
- Sponsorship and advertising
- Data and technology licensing

PUBLISHED ARTICLES

Recipeasly promised to 'fix' online recipes. After critics called it theft, the site shut down.

The Washington Post, March 2, 2021

Are We Partners?

January 12, 2021

Why You Should Consider Opting for Arbitration During the Coronavirus Pandemic

American Bar Association - Practice Points, November 30, 2020

CARES Act: Payroll Tax Benefits

April 1, 2020

How Employers Can Obtain Timely Payment: Tax Credits Under Families First Coronavirus Response Act

March 26, 2020

Understanding the Available Tax Credits Under Families First Coronavirus Response Act

March 23, 2020

Is Your Business Website ADA Compliant?
December 18, 2017

Social Media Accounts in Bankruptcy: Business or Personal?
JD Supra Perspectives, April 28, 2015

Privacy Policies for Mobile Apps: One Size Does Not Fit All
BKK Business Law Newsletter, January 15, 2015

Common Myths about Copyrights and the Internet
BKK Business Law Newsletter, November 12, 2014

Redskins Trademark Cancelled – Q&A with Bean, Kinney & Korman
June 19, 2014

Common Copyright Mistakes Small Businesses Make
BKK Business Law Newsletter, January 1, 2014

Social Media in the Construction Industry
BKK Construction & Land Use Newsletter, December 1, 2010

Damages Under the Virginia Uniform Computer Information Transactions Act: Blue Line vs. Redmon Group
The Journal of Virginia Trial Lawyers Association, Volume 21, Number 3, June 1, 2009

NEWS

Kandis M. Koustenis and Dusko J. Stojkov Join Bean, Kinney & Korman
Thursday June 18, 2020

Joe Meadows quoted within article: Businesses should avoid court battles over online reviews
The Colorado Springs Business Journal, Friday April 5, 2019

Redskins Trademark Cancelled – Q&A with Bean, Kinney & Korman
Thursday June 19, 2014

Raighne Delaney was quoted in “Yelp critics must be identified,

court rules in online landscape altering decision.”
The Washington Times, Thursday January 9, 2014

Bean, Kinney & Korman Assists Blue Line Media in Winning
\$1.1 Million Verdict Against Redmon Group
Wednesday December 17, 2008

Blue Line Media Wins \$1.1M in Verdict
Washington Business Journal, Sunday November 23, 2008

SEMINARS & EVENTS

Internet Defamation: Defend Against Defamers and Cyber-
attackers
Bean, Kinney & Korman :: 2300 Wilson Blvd. :: 1st Floor
Conference Room :: Arlington, VA 22201, Thursday, October
25, 2018

“Five Common Advertising Mistakes that Could Break the Law”
4600 Fairfax Drive, Suite 804, Arlington, Virginia, Thursday,
October 31, 2013

Employees vs. Independent Contractors vs. Interns: Worker
Designations and Why It Matters
Wednesday, October 16, 2013

“Five Ways to Protect Your Business’s Online Reputation”
Presentation
Tuesday, July 23, 2013