

# Kandis M. Koustenis

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## PRACTICE AREAS

Intellectual Property  
Copyright / Trademark  
Intellectual Property, Data &  
Software Licensing

## INDUSTRIES

Internet & e-Commerce  
Professional & Licensed  
Occupations  
Real Estate Development &  
Investment  
Retailers & Restaurateurs  
Small, Emerging & Growing  
Businesses

Kandis Koustenis is a shareholder with Bean, Kinney & Korman, focusing her practice on intellectual property strategies, protection, and enforcement. She helps clients manage branding, advertising, and content-related issues including global brand strategies, portfolio development and management, trademark and copyright registration, and advertising claims review. Kandis also assists clients with commercial transactions involving intellectual property including trademark, copyright, and data licensing agreements, privacy policies, and terms of use.

Kandis has extensive experience resolving clients' disputes in federal court litigation across the country and before the U.S. trademark office's Trademark Trial and Appeal Board. Kandis has successfully resolved disputes for leading U.S. companies and successful startups in diverse industries such as financial services, fashion and lifestyle brands, authors and artists, architects and builders, and restaurants.

Kandis is a native Virginian who returned to this area after practicing intellectual property law in New York City for 20 years. Her experience includes stints as in-house intellectual property counsel for Toys "R" Us / Babies "R" Us and the Kenneth Cole group of fashion and lifestyle brands. Kandis's in-house experience has

## **BAR AND COURT ADMISSIONS**

Virginia, 2017

District of Columbia, 2013

New York, 1992

Federal Circuit Court of Appeals

U.S. Court of Appeals for the Fourth Circuit

U.S. District Court for the Eastern District of Virginia

U.S. District Court for the Western District of Virginia

U.S. District Court for the Southern District of New York

U.S. District Court for the Eastern District of New York

## **EDUCATION**

Georgetown University Law Center, J.D., cum laude, 1991

University of Virginia, B.A., 1987

## **CLERKSHIPS**

enhanced her ability to provide practical, business and budget driven advice to clients.

Kandis attended the University of Virginia for her undergraduate education and graduated *cum laude* from the Georgetown University Law Center. After graduating from Georgetown, Kandis clerked for the Honorable James C. Cacheris, United States District Judge in the Eastern District of Virginia.

## **AWARDS AND HONORS**

Arlington Magazine, Top Attorney – Intellectual Property, 2019, 2021-2022

World Intellectual Property Review Leader, 2019-2022

Virginia Business, Legal Elite in Intellectual Property/Information Technology, 2017-2022

## **AFFILIATIONS**

International Trademark Association, member

## **PUBLISHED ARTICLES**

- Recipeasly promised to ‘fix’ online recipes. After critics called it theft, the site shut down.

## **BLOGS**

- Privacy Law Comes to Virginia: How will Virginia’s Consumer Data Protection Act Affect my Business? *Business Insights*, Friday November 11, 2022
- Practicing Good Social Media Citizenship and Protecting Your Accounts (Twitter, Facebook, Instagram) *Employment Law*, Tuesday August 2, 2022

## **SPEAKING ENGAGEMENTS**

The Honorable James C. Cacheris, U.S. District Judge, U.S. District Court for the Eastern District of Virginia, 1991-1992

## **ACADEMIC APPOINTMENTS**

- AWE Women in Business Summit  
Online, Friday, April 30, 2021

## **NEWS**

- Twenty-one Attorneys from Bean, Kinney & Korman Recognized as Top Attorneys for 2022 by Arlington Magazine  
Thursday October 13, 2022
- Bean, Kinney & Korman Represents RenXTech LLC in a Transaction with Buchanan & Edwards Inc.  
Monday November 29, 2021
- Twenty-eight Attorneys from Bean, Kinney & Korman Recognized as Top Attorneys for 2021 by Arlington Magazine  
Thursday October 21, 2021
- Bean, Kinney & Korman Represents Farm Market iD in Acquisition by DTN  
Friday February 26, 2021
- Kandis M. Koustenis and Dusko J. Stojkov Join Bean, Kinney & Korman  
Thursday June 18, 2020

## **BEYOND THE SUIT**

When not practicing law, Kandis enjoys reading fiction and history, knitting, weekends in Charlottesville, and taking walks by the river in Old Town Alexandria, Virginia, where she lives with her husband and yellow Labrador retriever.